PORTFOLIO 2026

Christopher Vigneron

Content designer, AI product builder, and founder of Levragd.

Got a message? I'll deliver it.



christophervigneron@gmail.com • levragd.com • cv-by-cv.web.app

THE SHORT VERSION

I turn complicated products into words people understand and act on. Then I build the tools that do it at scale.

BUILDING

Levragd 03
CV by CV 05
More builds 06

CONTENT DESIGN

Trezor 07
SatoshiLabs 08
Reservio 09
Selected work 10
Academic editing 12
Credited work 13
Résumé 14

01

Content design

A fintech flagship at Trezor. I owned glossaries, guidelines, tone of voice, and localization across every product touchpoint, from firmware to packaging.

02

AI product building

I spot a workflow gap, scope the tool, and ship it full-stack with AI. Levragd, this portfolio, and a set of apps for designers and writers all started that way.

03

Range, since 2005

Fintech, real estate, IT, academia, medical science, retail, and B2B. Native English, working Czech, and a TEFL certificate for good measure.

21
YEARS IN CONTENT, SINCE 2005

7
INDUSTRIES, FROM FINTECH TO REAL ESTATE

6
PRODUCTS BUILT WITH AI

22
CRITERIA IN LEVRAGD'S QUALITY CHECK

NOW BUILDING · FOUNDER · 2026 TO PRESENT

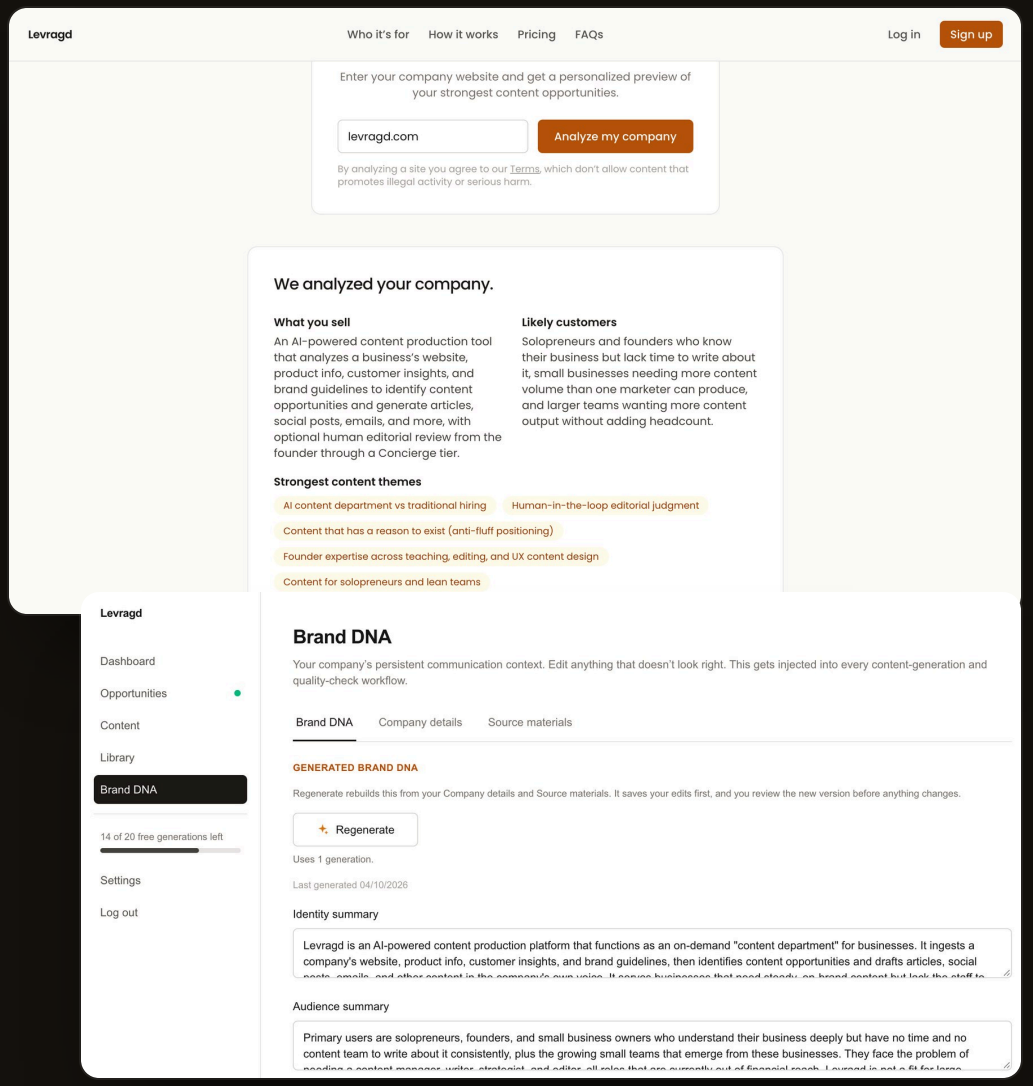
LEVRAGD

Your content department. *Without hiring one.*

An AI content department for solopreneurs, small businesses, and content teams. Share your website, product details, and brand guidelines. It builds a Brand DNA, finds what to say, drafts it, and checks it before you publish.

WHAT I DID

- **Founded it and shaped the product**, from the Brand DNA to the way every draft is checked.
- **Designed the 22-criteria quality check** that reviews brand voice, unsupported claims, and invented statistics.
- **Shipped the full-stack app with AI**: Next.js, Firebase, and Stripe.
- **Created Concierge**, a limited plan where I personally review selected pieces.



PASTE A WEBSITE. GET A BRAND DNA, RANKED IDEAS, AND A FIRST DRAFT.

FREE TO TRY · 8 FORMATS · LEVRAGD.COM ↗

From one website to a checked, *publish-ready* piece.

01

Understand

Builds a Brand DNA: who you are, how you sound, and which claims never to make.

02

Find

Suggests ideas worth writing, ranked, with the best format for each.

03

Draft

Writes in your voice across eight formats, from articles to sales snippets.

04

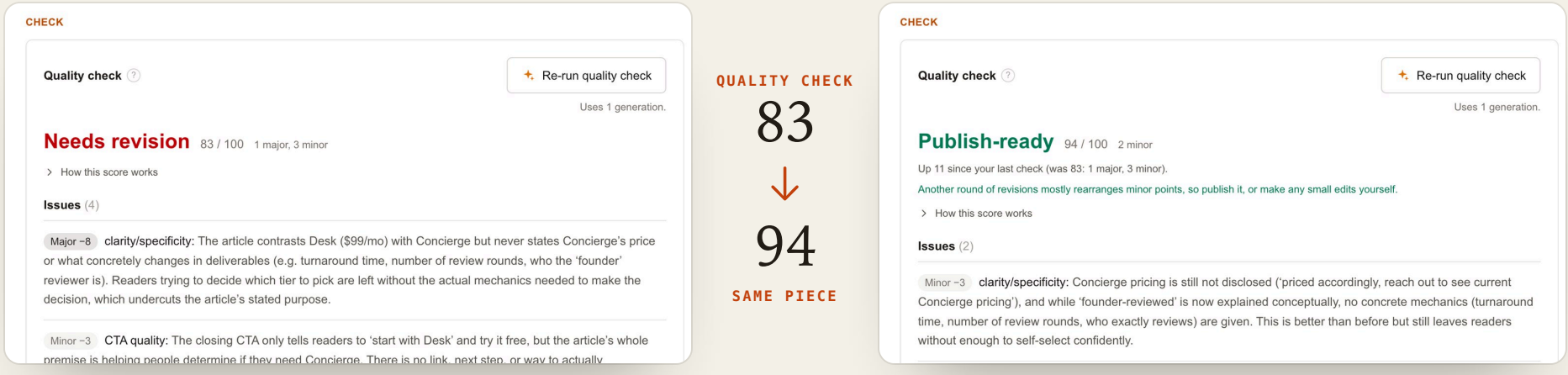
Check

Reviews each draft against 22 criteria. You choose what to revise.

05

Repurpose

Turns one piece into several, and tracks each from idea to published.



Honest by design. Levragd produces drafts, not finished work. You review and approve everything, and every revision is shown to you before it replaces your draft.

One example from the product. It shows how the check works, not a promise of results.

BUILT WITH AI · 2026

Don’t read my CV. *Ask it.*

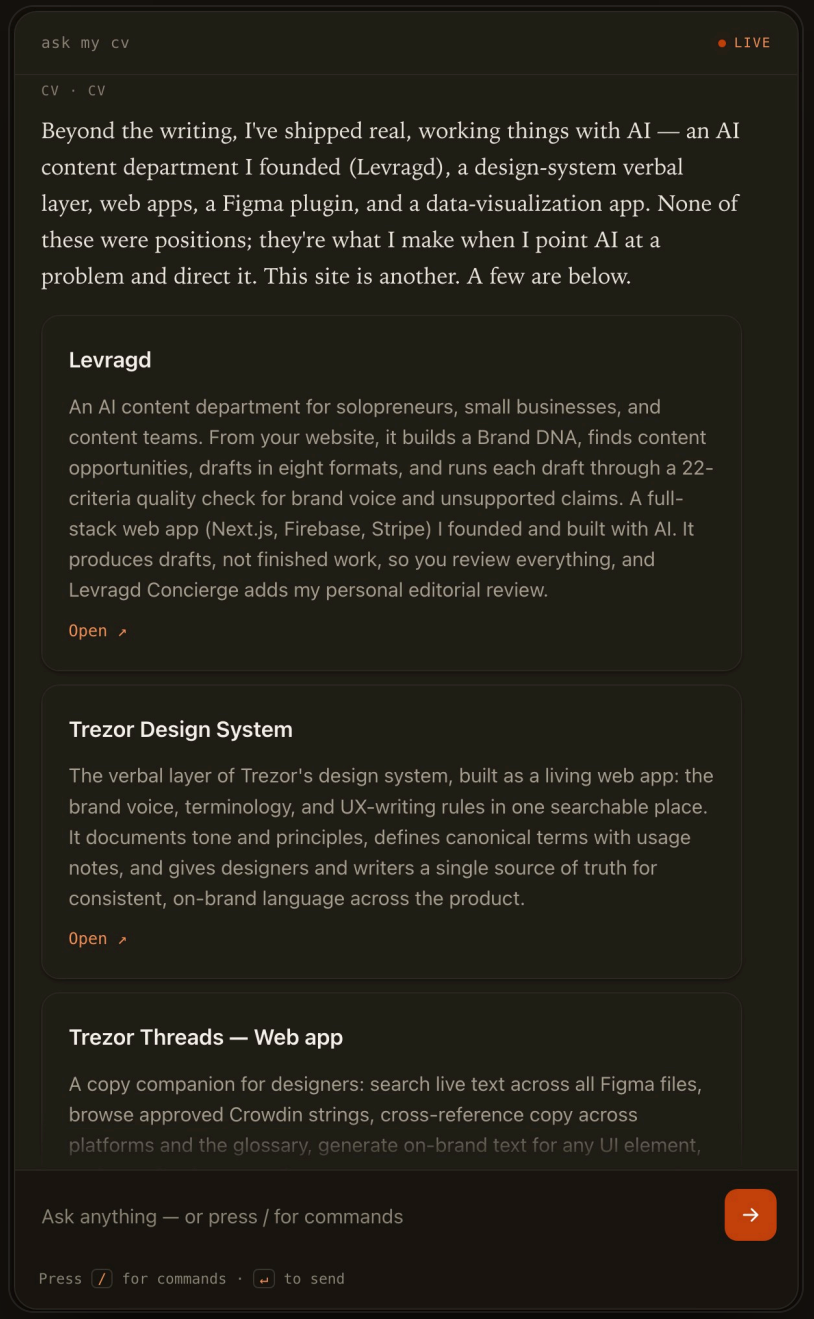
CV by CV is a portfolio you can talk to. Type a question and it answers in my voice, surfacing the work behind each answer. It runs fully offline over my own words, so it never invents anything.

- **No backend, no API key.** A static site with one editable content file.
- **Real match data in the margin** shows exactly why each answer appeared.
- **Type /seams** to see the prompts I used and where I took over from the AI.

› What have you built with AI?

› Tell me about your Trezor work

› Did you build this site?



CV-BY-CV.WEB.APP ↗

BUILT WITH AI · MORE BUILDS

Every one started as a gap I noticed *as a writer.*

01

Trezor Design System

REACT · PYTHON · FIREBASE · NOTION API

GAP Tone, terminology, and UX-writing rules lived in docs, threads, and memory.

BUILD A living, searchable web app: one source of truth for on-brand language.

VERBAL-IDENTITY.WEB.APP ↗

02

Trezor Threads, web app

REACT · PYTHON · FIREBASE · CROWDIN, FIGMA, NOTION APIS

GAP Designers couldn't quickly check if Figma text matched approved copy.

BUILD Searches live Figma text, surfaces approved strings, and flags deprecated terms.

TREZOR-THREADS.WEB.APP ↗

03

Trezor Threads, Figma plugin

REACT · FIGMA PLUGIN API · NOTION API

GAP Leaving Figma to check copy meant the tool got used less.

BUILD Every feature inside the canvas, plus an Auto mode that applies on-brand copy to a frame in one click. Published on Figma Community.

LIVE ON FIGMA COMMUNITY

04

Social Progress Index

REACT · PYTHON · FIREBASE

GAP A rich well-being dataset was too dense for most people to use.

BUILD An interactive app to compare countries, drill into components, and spot patterns.

SOCIAL-PROGRESS-INDEX.WEB.APP ↗

Scoped, designed, and shipped with Claude Code.

CONTENT DESIGN · 2022 TO 2026

Trezor

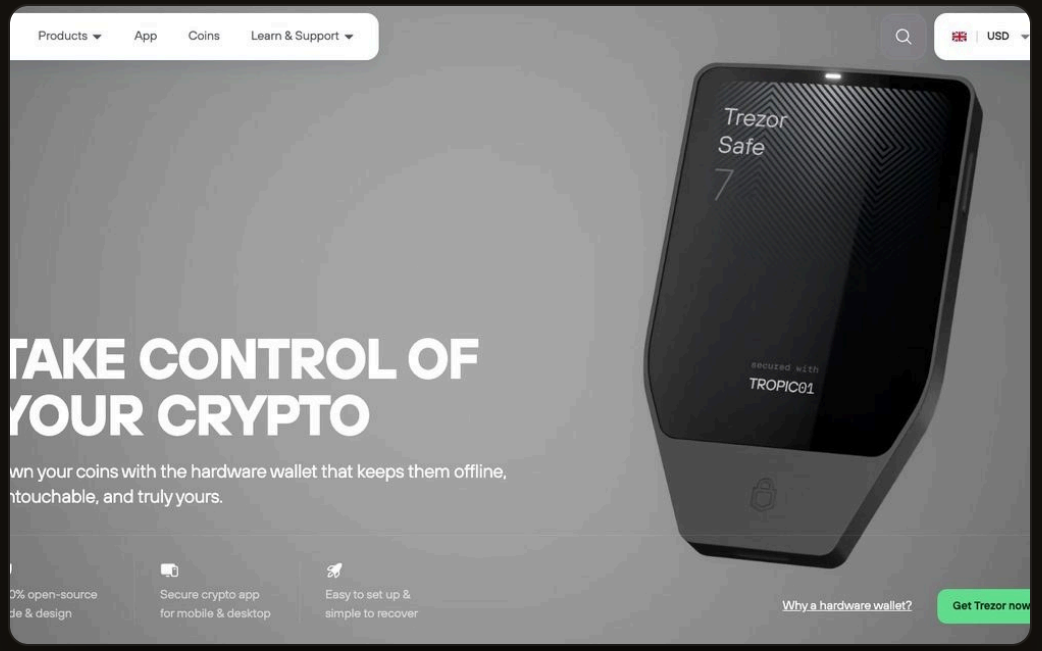
Senior UX Content Designer

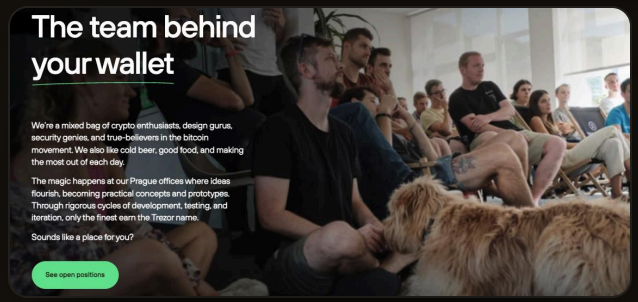
Hardware wallets for people protecting their own money. In flows where language clarity directly protects user funds, I kept one clear, supportive voice from the first click to the last confirmation.

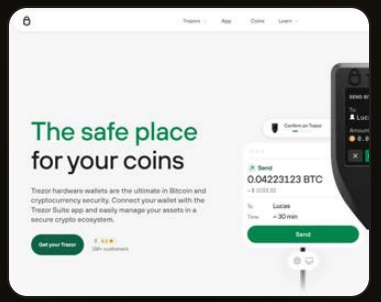
- **Built from scratch:** the product glossary, content guidelines, and tone-of-voice framework.
- **Wrote UX copy** for core Trezor Suite flows, onboarding through swapping, alongside a 15+ member design team.
- **Revamped 20+ landing pages** to improve retention and reduce bounce, and led SEO efforts.

UX PRODUCT CONTENT · FIRMWARE · E-SHOP · PACKAGING · RELEASE NOTES

TREZOR.IO ↗



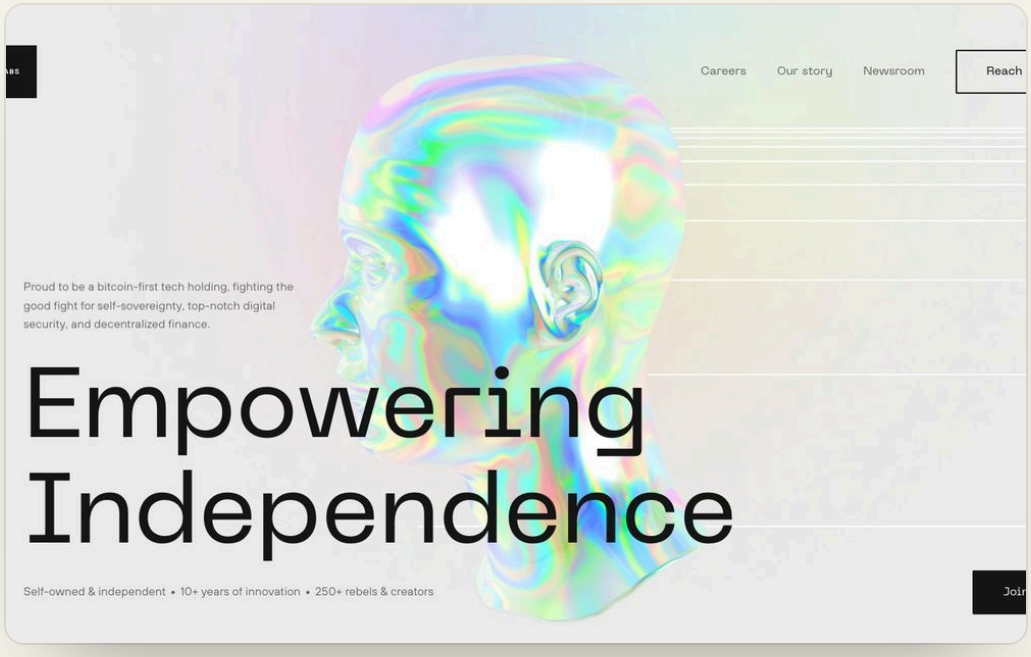




7+
PRODUCT TOUCHPOINTS OWNED

18
LANGUAGES SCALED VIA CROWDIN

20+
LANDING PAGES REVAMPED







WEB, TIMELINES & TRADESHOW · 2022 TO 2026

SatoshiLabs

Trezor's parent company

A pioneering crypto-security story, told to visitors, partners, and the press. I designed, wrote, and implemented the whole company website, alongside my Trezor role.

- **6+ content-rich pages:** company story, hiring, mission, and its portfolio companies.
- **Reworked the company timelines** and produced materials for 8+ conferences.

WEB · TIMELINES · TRADESHOW CONTENT

SATOSHILABS.COM ↗

6+
CONTENT-RICH PAGES ON THE NEW SITE

8+
CONFERENCES SUPPORTED WITH MATERIALS

★
AWARDED FOR CONTENT & DESIGN, CSS DESIGN AWARDS

UX COPYWRITING · 2020 TO 2022

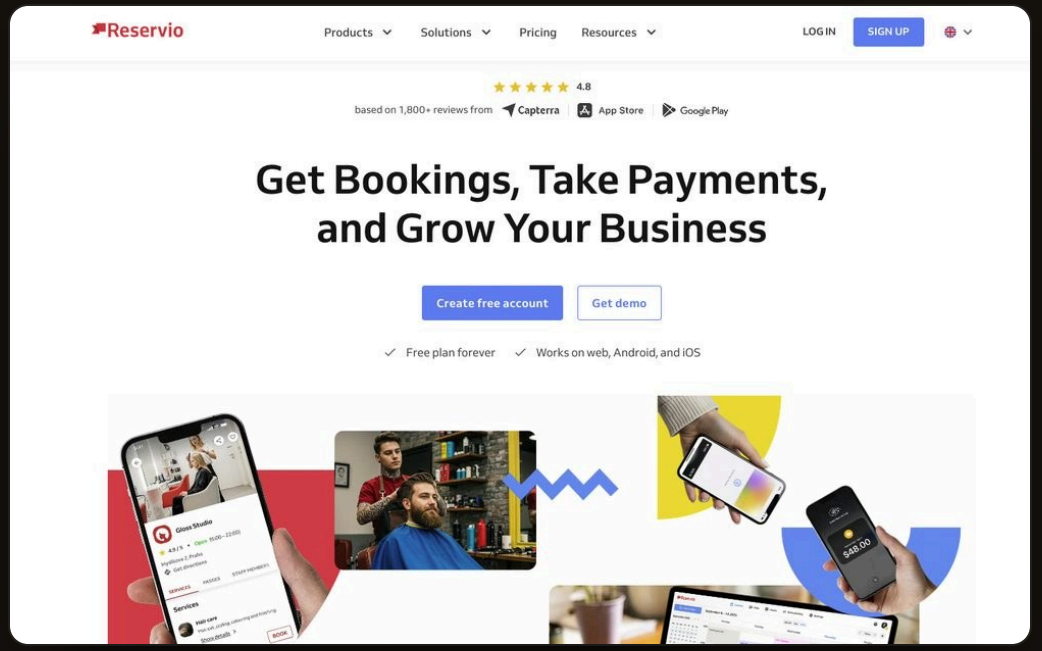
Reservio

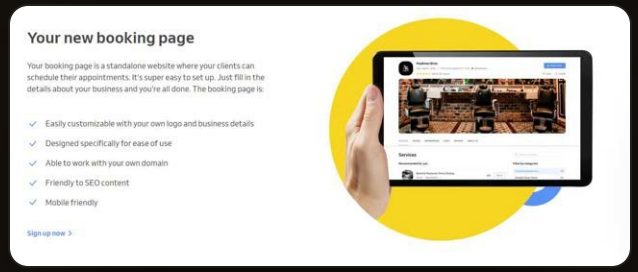
UX Copywriter, booking SaaS

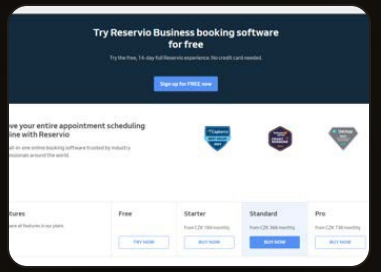
- **Made the product offering** more engaging, consistent, and marketable.
- **Wrote and refined** website content, UX flows, marketing campaigns, blogs, SEO copy, and social content.
- **Held one voice** across every customer touchpoint.

UX COPYWRITING · SEO CONTENT DESIGN · SOCIAL MEDIA · BLOG

RESERVIO.COM ↗







> *A clearer line from the first promise on the website to the product experience behind it.*

SELECTED WORK · INDEPENDENT, 2010 TO 2020

Words for brands, festivals, and clinics.

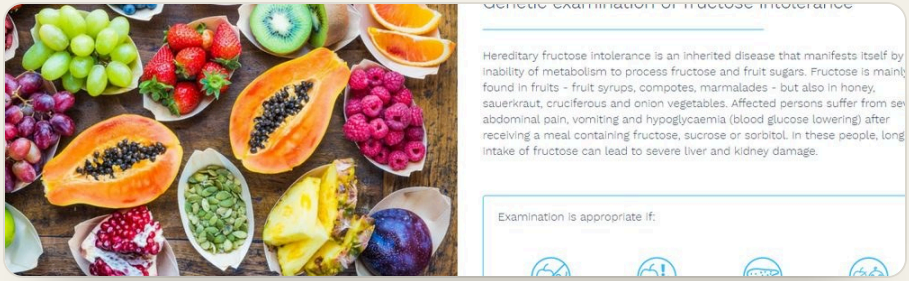


LucidCircus

CONTENT DESIGN · COPY EDITING · NEWSLETTER · BLOG

Content design, copy editing, and ongoing newsletter and blog writing for a creative brand's owned channels.

LUCIDCIRCUS.COM ↗



GHC Genetics

COPYWRITING · COPY EDITING · BLOG

Technical genetics made accurate and accessible to a lay audience, from test pages to blog content.

GHCGENETICS.CZ ↗



#AFO54, Academic Film Festival Olomouc

CONTENT EDITING · BROCHURE COPY · PROOFING

Editing and brochure copy for the 54th edition, written under real print deadlines. Credited for English proofreading on the AFO54, AFO55, and AFO56 catalogues.

AFO.CZ ↗



Dogmount

CONTENT AUDIT · CONTENT DESIGN · PROOFING

Content audit, content design, and proofing for an e-shop selling handmade leather dog gear.

DOGMOUNT.COM ↗

SELECTED WORK · INDEPENDENT, 2010 TO 2020

Programs, palaces, and places to live.

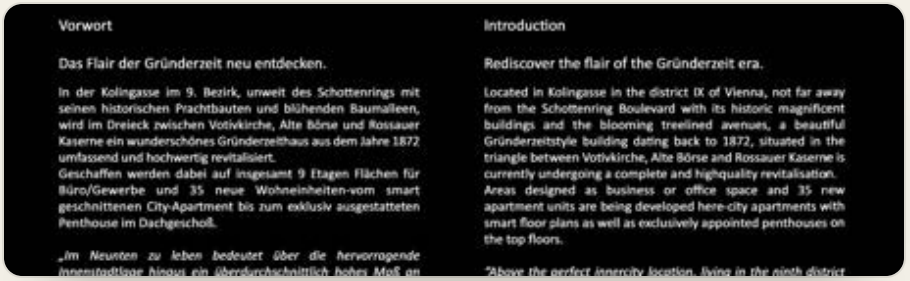


Palacký University Olomouc

TEXT DESIGN · BROCHURE COPY · PROOFING

Program and brochure copy for the Department of Development and Environmental Studies.

STUDYDEVELOPMENT.CZ ↗



Palais Kolin

CONTENT EDITING · TEXT DESIGN · PROOFING

Editing and text design for a luxury residential project in Vienna.

PALAISKOLIN.COM ↗



Residenz Windmühlhöhe

SEO CONTENT WRITING · CONTENT EDITING

SEO-minded content and editing for a garden-residence development in Vienna.

DEBA.AT ↗



Villa Chartreux

CONTENT EDITING · PROOFING

Content editing and proofing for a luxury apartment project in Vienna's 19th district.

HPICONSULT.AT ↗

Academic editing

The longest thread in my career

Since 2005 I've edited academic writing: research papers, abstracts, and manuscript reviews. The work is quiet by design. The argument stays the author's, and the prose stops getting in its way.

- **Full manuscripts**, abstract to footnotes, edited in tracked changes with comments for the author.
- **Research in fields** including development studies and historical geography.
- **Review reports** with direct, usable feedback for authors.
- **Consistent terminology** and citations from the first page to the last.

ACADEMIC EDITING · COPY EDITING · PROOFING · MANUSCRIPT REVIEW

SAMPLE CREDITS IN PRINT →

ILLUSTRATIVE EDIT — NOT FROM A CLIENT MANUSCRIPT

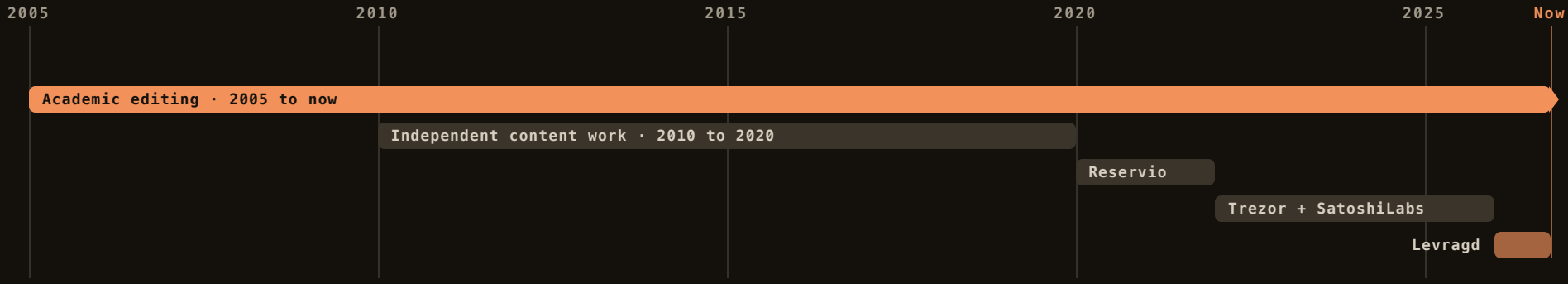
The results ~~suggests~~ suggest that ~~in order to~~ to measure well-being, researchers ~~should be taking into account~~ must account for inequality.

COMMENT
Hyphenate "well-being" throughout? Kept consistent with your abstract.

Edited samples available on request.

Manuscripts stay confidential, so I share clean excerpts with permission.

CAREER TIMELINE · THE THREAD UNDERNEATH IT ALL



Sample credits in print.

A selection of journal articles, university publications, and festival catalogues. Each credit is listed exactly as published.

YEAR	WORK	CREDITED AS	IDENTIFIER
2025	Long-term changes of bird species richness revealed historical manor parks as biodiversity hotspots in cities Springer Nature · Urban Ecosystems	LANGUAGE CORRECTIONS *"English-native speaker Christopher Vigneron for language corrections."*	DOI 10.1007/s11252-025-01803-6
2021	AFO56: 56th International Festival of Science Documentary Films Festival catalogue · Palacký University Olomouc	ENGLISH PROOFREADING *"English Proofreading: Chris Vigneron."*	ISBN 978-80-244-5909-7
2020	On sustainability interpretations of the Ecological Footprint Elsevier · Ecological Economics	PROOFREADING *"Christopher Vigneron […] for proofreading the manuscript."*	DOI 10.1016/j.ecolecon.2019.106543
2020	Reframing Jewish Life: Moravian Jewry in the Modern Period Palacký University Olomouc	LANGUAGE CORRECTIONS *"Language corrections: Christopher Vigneron and Veronika Prágerová."*	DOI 10.5507/ff.20.24458502
2020	AFO55: 55th International Festival of Science Documentary Films Festival catalogue · Palacký University Olomouc	ENGLISH PROOFREADING *"English Proofreading: Chris Vigneron."*	
2019	AFO54: 54th International Festival of Science Documentary Films Festival catalogue · Palacký University Olomouc	CATALOGUE PROOFREADING *"Catalogue Proofreading: Chris Vigneron."*	
2018	Rozcestník III – Vybrané přednášky ze semináře Aktuální výzvy III – Chudoba Palacký University Olomouc	LANGUAGE EDITING *Listed under "Jazyková redakce" (language editing).*	ISBN 978-80-244-5416-1

Credits quoted from the publications. I appear as Christopher Vigneron or Chris Vigneron.

The path so far.

Founder & Product Builder · Levragd — 2026 TO NOW

Founded and built an AI content department: Brand DNA, content opportunities, drafts in 8 formats, and a 22-criteria quality check.

Senior UX Content Designer · Trezor — 2022 TO 2026

Content experience across 7+ touchpoints. Glossary, guidelines, tone of voice, 18 languages via Crowdin, 20+ landing pages, and SEO.

Web, Timelines & Tradeshow · SatoshiLabs — 2022 TO 2026

A new company website, reworked timelines, and materials for 8+ conferences. Awarded for Content & Design by CSS Design Awards.

AI Model Trainer · Onyx AI — 2026

Annotation, diarization, and quality review across 100+ video segments to make training data more reliable.

UX Copywriter · Reservio — 2020 TO 2022

Website content, UX flows, campaigns, blogs, SEO copy, and social for a booking SaaS.

Content Designer & Copywriter · Independent — 2010 TO 2020

Fintech, real estate, IT, medical, and arts clients. Also a course instructor at Palacký University Olomouc.

Academic Editor · Independent — 2005 TO NOW

Research papers, abstracts, and manuscript reviews, edited in tracked changes. Credited in published articles, university publications, and catalogues.

CONTENT SYSTEMS

AI output evaluation, tone of voice, glossaries, content guidelines, language consistency, content audits, localization, product scoping.

AI TOOLS

Claude Code, ChatGPT, GitHub Copilot, API connection design, Firebase, JavaScript, npm, Node.js.

DESIGN TOOLS

Figma, Storyblok, Confluence, Notion, Miro, Crowdin, GitHub, Jira, Trello, Intercom, Google Analytics, SEMrush.

BACKGROUND

Bachelor of Music in Composition, University of North Texas.
English (native), Czech (conversational).
TEFL-certified English instructor.

FULL RÉSUMÉ

Open cv-by-cv.web.app and type `/cv`, or just email me.

NEXT STEP

Let’s talk.

Got a message? I’ll deliver it.

EMAIL	christophervigneron@gmail.com
LEVRAGD	levragd.com
ASK MY CV	cv-by-cv.web.app
LINKEDIN	linkedin.com/in/christophervigneron



Curious? Ask my CV.

SCAN TO OPEN · TYPE /CV FOR THE PDF

GOOD FIRST QUESTIONS

› What have you built with AI?

› What’s Levragd?

› Are you available?